

'Community Outreach Campaign':

KU organising progs to make meaningful differences in peoples' lives: VC

Varsity organises awareness-cum-medical camp on female hygiene



Srinagar, November 01: To enhance awareness on female hygiene while providing essential healthcare services to the local community, the University of Kashmir (KU), organised a daylong awareness-cum-medical camp at Doudi Mohalla, Shalimar here. The camp, was organised by the varsity's Office of the Programme Coordinator, National Service Scheme (NSS), in collaboration with the University Health Centre. The camp is part of KU's ongoing outreach activities aimed at improving public health and its broader commitment to social responsibility through sustained community engagement.

The camp witnessed an overwhelming response, with over 130 women benefiting from free medical check-ups, counselling sessions and free medicines.

Lauding the initiative, KU Vice Chancellor, Prof Nilofer Khan, in her message, underscored the varsity's commitment to community upliftment and awareness, especially in areas impacting women's health.

"Our teams from the NSS and University Health Centre play a crucial role organising such camps that make a meaningful difference in the lives of our people," she reiterated.

NSS Programme Coordinator, Dr Musavir Ahmad, emphasised that such camps are a regular initiative, focusing on economically underprivileged areas in the Dal interiors, Shalimar, Tailbal and Dara.

“Our objective is to address the critical aspects of female hygiene, reaching out to those who need support the most,” he added.

He also thanked MD, Syncitium Health, Afaq Bazaz and MD, Astrazin Pharmaceuticals, Riyaz Ahmad, for their generous contribution of free medicines, ensuring comprehensive support for the beneficiaries.

Dr Azhar and Dr Kounsar Jan from the University Health Centre, conducted the camp offering medical consultations, while Dr Kounsar Jan, serving as both NSS Programme Officer and Female Hygiene Counsellor, provided expert guidance.

They were supported by 30 female NSS volunteers from the university, underscoring NSS's commitment to community health and well-being.