

"CHIRGISH Unleashes Entrepreneurial Brilliance: University of Kashmir's Two-Day Business Fest a Showcase of Innovation and Talent"

Prof. Nilofer Khan Inspires Students to Showcase Skills and Transform Ideas into Reality at "CHIRGISH"



Srinagar November 13- In an inspiring display of creativity, innovation, and entrepreneurial spirit, the Department of Management Studies at the University of Kashmir organised two-day mega business fest "CHIRGISH." The event was inaugurated by the Vice Chancellor(KU), Prof. Nilofer Khan. The Fest serves as a dynamic platform for students to showcase their knowledge, skills, talents, and entrepreneurial ventures.

The fest witnessed active participation from students across various departments, creating a vibrant and engaging atmosphere. It aimed to provide students with a hands-on training experience, fostering an environment conducive to learning and growth.

One of the highlights of "CHIRGISH" was the array of stalls installed by students, each serving as a canvas for the exhibition of their creativity and entrepreneurial prowess. These stalls not only showcased innovative ideas but also reflected the dedication of the students to turn their visions into reality.

Prof. Nilofer Khan, while inaugurating the fest, expressed her vision for the University of Kashmir as a nurturing ground for the youth of the valley. She emphasized the importance of providing a platform for students to exhibit their skills, fostering an ecosystem that encourages entrepreneurship and innovation. The Vice Chancellor noted that a significant number of stalls belonged to university students, indicating a growing interest in entrepreneurship among the student community.

Speaking about the fest, Prof. Nilofer Khan stated, "It also gives students training on how they should venture into entrepreneurship, with their own innovation. In line with the new education policy, skill development and training are strong components, and the university is at the forefront of these initiatives."

Head, Department of Management Studies at the University of Kashmir Dr. Bashir Ahmad Joo, highlighted the fest's role in offering students a unique opportunity to gain real-world experience. He emphasized the importance of networking with potential customers and investors, providing participants with valuable feedback on their ventures. Moreover, the fest opened its doors to other enterprises, offering them space to promote and showcase their products, fostering collaboration between academia and industry.

The fest's success was further evident in the substantial turnout of students, faculty members and university officials, including Dr. Nisar Ahmad Mir, Registrar KU, Prof. Mushatq Ahmad Darzi, Prof. Iqbal A. Hakim, and Special Secretary to VC Dr. Ashfaq Ahmad Zari, who all contributed to the fest's vibrant energy.