

SVEEP Campaign: ‘Chiv sa bozaan?’ Our future depends on choices, decisions youth make at ballot: KU VC

Varsity’s Nukkad enthralls audience, empowers voter participation



Srinagar, May 7: The ongoing Systematic Voters’ Education and Electoral Participation (SVEEP) campaign at the University of Kashmir (KU) is gaining momentum as it continues to inspire and educate students on the significance of active participation in the democratic process.

In this backdrop, the varsity’s Institute of Music and Fine Arts (IMFA), Tuesday staged an enthralling street play titled ‘Chiv Sa Bozaan?’ at the Allama Iqbal Library square here.

“The play performed by the university students, aimed to raise awareness about the importance of voter engagement and informed decision-making in shaping our collective future,” an official spokesperson said in a statement issued here.

On the occasion, KU Vice Chancellor, Prof Nilofer Khan, said that through engaging performances and informative sessions, the SVEEP campaign seeks to empower

students with the knowledge and tools necessary to become active participants in shaping the future of our nation.

“Our future depends upon the choices and decisions our youth make when they cast their votes and decide their representatives at the ballot,” Prof Khan said, adding that the university encourages a culture of civic responsibility and democratic engagement among its students and the wider community.

KU Registrar, Prof Naseer Iqbal, said that by engaging students through creative mediums such as street plays, we aim to instill a sense of duty and agency in shaping the future course of our nation.

“Youth only can set the system in right motion and right direction. Today’s overwhelming turnout and enthusiasm testifies the success of our efforts in promoting voter engagement and civic responsibility,” he added.

He applauded the efforts of the Institute of Music and Fine Arts notably, Principal IMFA, Prof Ruby Zutshi and senior faculty at IMFA, Naushad Hussain (Gayoor), who directed the play, and all those involved in organising the event.

Nodal Officer for Media (SVEEP) at Chief Electoral Office, Sapna Kotwal; Dean, Students Welfare, Prof Shamim Ahmad; Principal, IMFA, Prof Ruby Zutshi; NSS Coordinator, Dr Musavir Ahmad; Provost (Boys), Prof Aijaz Ahmad Wani; Provost (Girls), Prof Zahida Jabeen; Chief Proctor, Dr Imtiaz Ahmad; Faculty IMFA, Naushad Hussain (Gayoor) besides various deans, heads, directors, coordinators, administrative staff, scholars, students, NSS volunteers and hostel residents attended the programme.

Meanwhile, the university functionaries participated in a signature campaign pledging to vote and encouraging others to cast their votes too.