

**‘Celebrating Women Entrepreneurs’:**

## **Need to encourage women entrepreneurs for more inclusivity, prosperity: KU VC**

*Inaugurates 3-day free exhibition to celebrate women entrepreneurs and their achievements*



**Srinagar, July 22:** To celebrate the entrepreneurial spirit and achievements of women from Kashmir and showcase the talents and innovations of local women entrepreneurs, the Centre for Women’s Studies and Research (CWSR), University of Kashmir (KU), in collaboration with the National Consumer Rights Commission, New Delhi and Working Women’s Council Kashmir, Monday inaugurated a three-day free exhibition here.

While emphasising the significance of such exhibitions, KU Vice-Chancellor, Prof Nilofer Khan, who inaugurated the grand exhibition, underlined the significance of these platforms in enhancing the visibility of women entrepreneurs, inspiring young students and encouraging economic growth within the community.

“By encouraging and supporting our women entrepreneurs, we are paving the way for a more inclusive and prosperous community and KU will continue to take proactive measures towards empowerment of women folk economically,” she reiterated.

She further said that engaging with the young entrepreneurs has been inspiring and that “their stories of determination and innovation are truly remarkable”.

“In fact, skill and entrepreneurship development is our top priority for which KU has established skill and entrepreneurship development centers across its campuses and also introduced such courses in its curriculum both at UG and PG levels,” she maintained.

During the exhibition, Prof Khan, visited each stall and engaged with young entrepreneurs who shared inspiring stories of their entrepreneurial journeys. KU Registrar, Prof Naseer Iqbal, also interacted with the young women entrepreneurs and affirmed his commitment to providing full support to these entrepreneurs, ensuring they receive the necessary encouragement and resources to thrive in their endeavours.

“This exhibition is not just a showcase of products but a celebration of the resilience and creativity of our women entrepreneurs. We will ensure they have the resources and encouragement needed to succeed,” he said.

Chairperson, National Consumer Rights Commission for North India, Saba Bhat, who also spoke on the occasion, said: “This exhibition is just the beginning. We are continuing these initiatives, providing more opportunities for women entrepreneurs to thrive.”

Coordinator, CWSR, KU, Dr Roshan Ara, outlined the aims and objectives of the programme, saying: “The exhibition aims to further highlight the economic contributions of women entrepreneurs in the region.”

She added that the exhibition promises to be a hub of inspiration and learning, encouraging a new generation of entrepreneurs to explore their potential.

The exhibition features an array of stalls displaying products ranging from apparel to gourmet foods and cosmetics, curated by over 100 young entrepreneurs from Kashmir, exemplifying the resilience and creativity within the local women business community.